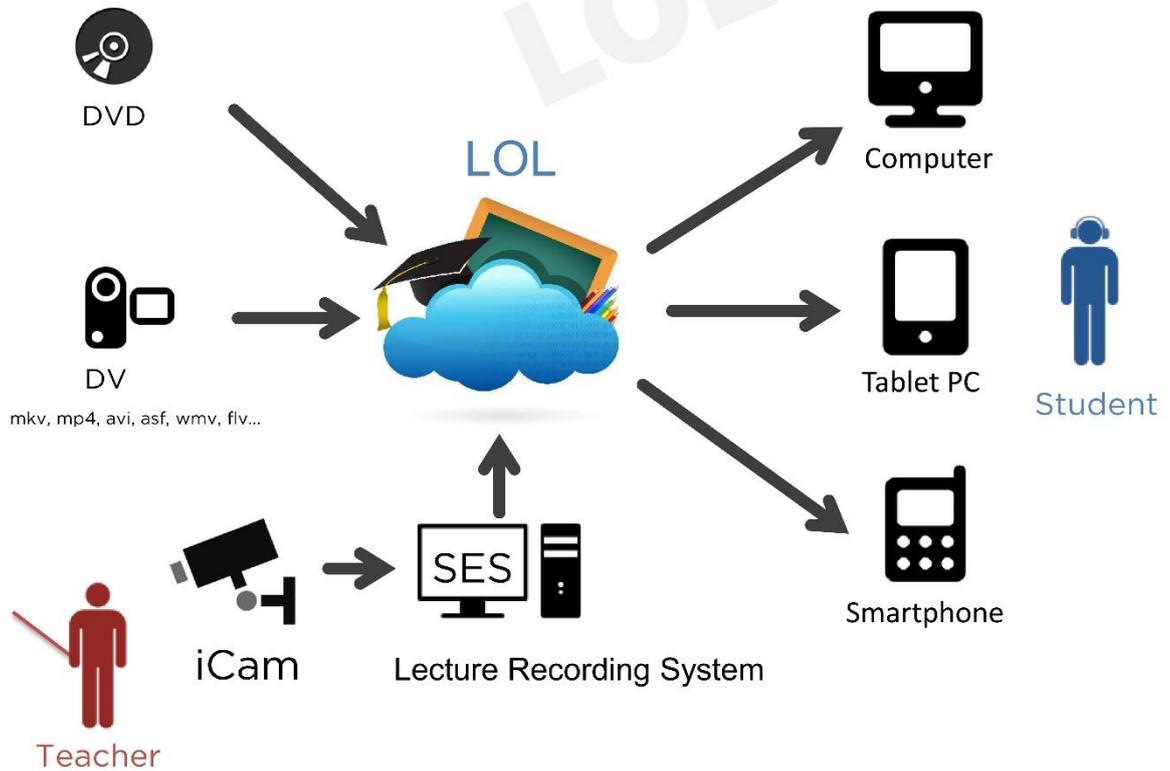


# LOL<sup>®</sup>

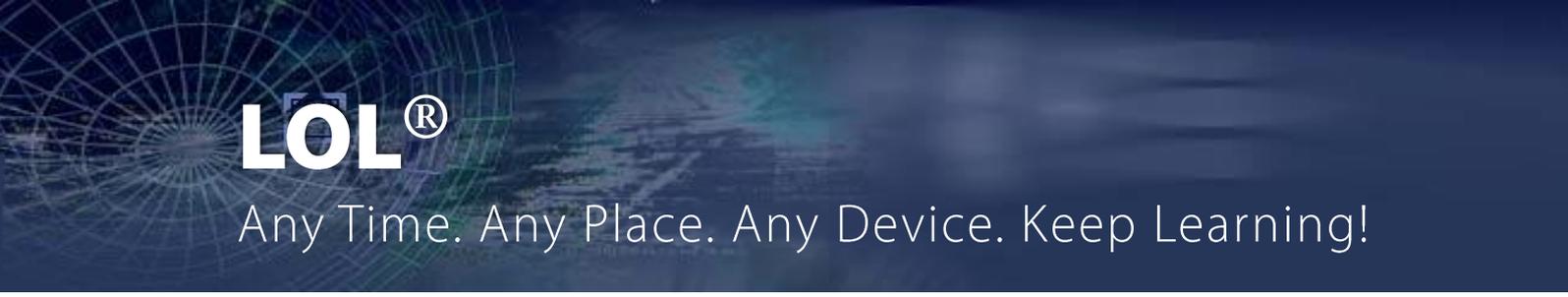
Any Time. Any Place. Any Device. Keep Learning!



Most of education institutes are know that it is complicated to become an online learning platform. Money, engineers and devices these are necessary to develop an online learning platform.

LOL is an online learning platform which BlueEyes has already designed for you. It can work automatically with simple manipulation.

The fee of LOL is reasonable and flexible. The functions including uploading automatically, video authority permission, management of teachers and students, anti-download technology, member login function, watermark function, release news by classes, delivery informing, pictures uploading, customize web interface and date countdown function...etc. Education institute can become an online learning platform easily with LOL.



**LOL**®

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## Features

- Online learning
- Upload videos automatically without converting
- Point system
- No number limitation for teachers, students and classes.
- Management of classes and videos
- Management of teachers and students
- Video authority permission
- Watermark function
- News publishing
- Delivery informing
- Album
- Customize web interface
- Class publishing
- Online registration
- Date countdown function
- Try-lesson
- SMS function
- Member login function
- Linking with Google Analytics
- Build-in Facebook and Google + sharing function
- Dynamic watermark function
- The account can link with Facebook and Google +
- Payment function

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## Basic functions

### Auto Converter

Auto Converter is designed to convert the videos for LOL. It saves your time! No matter what formats you get, just upload the video, LOL auto convert it for you!

### Online Learning

LOL provides students study incessantly. Students can keep learning by using tablet PC, computer and smart phone while they are commuting. LOL allows users any device, any time, any place. Keep learning.

### Copyright Protection

#### Static Watermark

After uploading the videos, LOL will put the static watermark to the videos automatically. This can claim the ownership of the videos.

#### Anti-download Technology

Anti-download technology is a mechanism to protect the videos downloading from other software. Downloading LOL videos is impossible!

#### Copyright Claim

Like many movie videos, LOL claims the copyright in the starting segment. It is a claim to the users that the video is protected and can't be used in illegal way.

### News Publishing

News publishing is very useful! No need to email or call the students! LOL publishes this for you!

### Delivery Informing

After registering the class, students will get the text books. LOL has the delivery informing function. Students can check the delivery status!

### Album

LOL supports the photos uploading. These photos can also be made the album by class. You can set the album public or private!

### Try-lesson

Try-lesson provides the student to try the lessons. If you like the lessons, register the classes!

### Story Marketing

A good story can catch the attention of students and parents. LOL provides you can put your story on homepage.

### Lecture Analysis

The administrator grabs the data to analyze what videos and when the users view. According to the viewing habit, the administrator can provide the useful information to the management.

### No Limitation for Class and Course

Administrator can set different kinds of courses attract students. Also, the students can select the course. LOL will classify the course for you which saves the time on searching and management.

### Class Publishing

LOL makes Class publishing easier! Just insert the information of the classes, like the introduction, teachers and lectures, you can manage the publishing!

### QRcode

Students can use QRcode to enter the administrator immediately.

Administrator can choose whether there is a QRcode on the film or not. Also, administrator can put some information in QRcode, such as, course information, course related website and announcement for intellectual property rights.

### Point Analysis

The administrator can collect the data that how the student use the points. According to the analysis, the teacher can assist the student to improve the studying.

### Management

#### Student Management

This can set the students' accounts and modify students' personal information and classes.

#### Teacher Management

LOL manages the authority of the system, student accounts, teacher accounts, lectures, and other management. You can prevent the unauthorized modification.

#### Lecture Management

LOL helps you to manage the lectures. You can publish the lectures to the classes and set the points to the lectures!

### User Analysis

The usage of big data can help the management to

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understand the habits of the users. LOL applies big data to get the extra message and the connection of data. This can assist the management to understand the trend.

### Login Analysis

Collecting the IP address, platforms, and browsers of users can generate the useful information. Administrator can analyze this information and improve the experience of users.

### Video Encryption

LOL applies the video encryption technology to protect the videos. Without the Permission of authority, the users can't view the videos.

### Management Interface

You can check all the system of LOL at management interface, including memory capacity, network status, network mode, network speed, system average load, CPU load, CPU temperature, RAM, SWAP, system capacity, online working time, HD location, saving capacity, S.M.A.R.T. status, S.M.A.R.T. information, HD type, firmware version and HD serial number.

### Customize Web Interface

LOL interface provides AD banner on the homepage for you. You can make a 24hrs non-stop AD to propagate.

### Uploading Function

Instead of uploading film one by one, LOL allows you can upload whole folder. It's more convenient and efficient.

### Record-saving

Every record of students and teachers is precious, LOL auto-saving those important information for you. Saving the time of record manually.

### Date Countdown Function

The exam day is the most important thing to student. The executive enter date and subject of exam, LOL can auto-count down the date for you. Besides, students can follow schedule from homepage.

### Completely Shopping Help

There are technology service team in BlueEyes. We will test every LOL system condition regularly. We will detect the problem before it happens.

### Customize Web Content

The web content plays an important role. A customized content can attract the users' attention. LOL interface provides many useful functions for you, like AD banner, Introduction, Date countdown, Logo, Lecture details, AD link, Online enquiry, Address & Tel, Headline, and Facebook link. It makes your web unique!

### Mixing Education

LOL provides a flexible curriculum---mixing education, which get high-supported from students. After watching video online, there are more interaction in the class. Teachers can spend more time on interaction, even one-by-one.

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## Value-added Functions

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### Dynamic Watermark Module

In addition to the static watermark, LOL also provides the dynamic watermark. That can display the watermark randomly on the video. That's an advanced protection!

### Payment Module

LOL provides administrator to sell products, it can be value-added points or substance products, such as teaching material and handout.

Payment module support for mostly payment gateway, including credit card, transfer account for banking, transfer account for online banking and pay by convenience store.

To protect the right of administrator, all consumption will be protected expect credit card's number and personal information.

### SMS Module

Message module can help you sent a great quantity of message to a group of people.

LOL can save common words for you, this can save your time for typing message repeatedly.

LOL will show you every condition of message, you can know whether it sent or not by checking module.

### Register Module

LOL is suitable for recruit students and advertisement. Visitors can be member by register. We also have the function connect with Facebook or Google+.

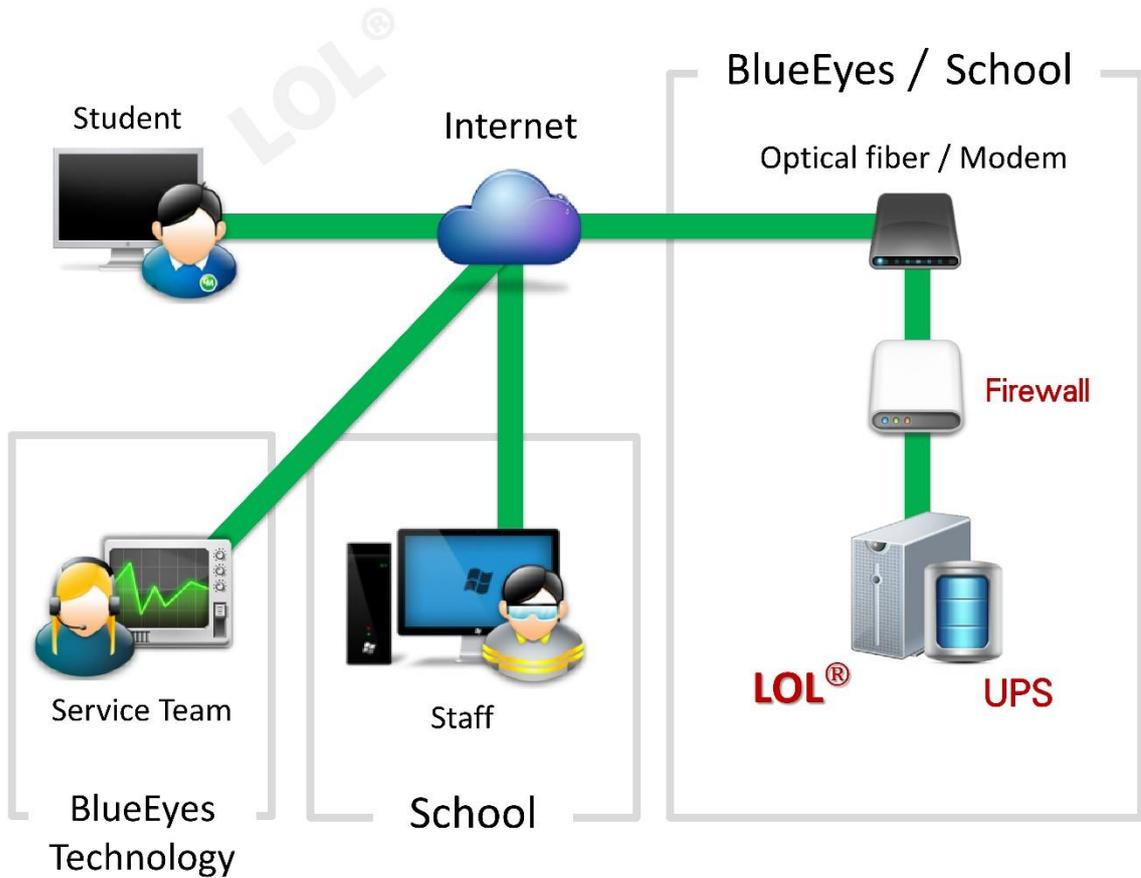
Executive can set visitors can get free stored points after auto-registering. With register sample, recruit students and try-lesson center can be 24hrs.

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*Before using LOL, the quality of camera is low and usually get the complaint by students. The original camera is kind of traditional one and is not suitable for education. Therefore, students can't see the words on the blackboard clearly.*

*Manager and teachers are satisfied with products of BlueEyes when we using SES. During the time, we usually get the shopping service from the call of BlueEyes. Furthermore, the engineers of BlueEyes provides a good service when you get into a trouble. As I know the LOL, I decided to use it without any hesitation.*

*Unlike other online learning platform, LOL doesn't need to install a lot of software, teachers of our school don't have to repair the system anymore. There is no more complaint phone calls from the students, either.*

*Undoubtedly, LOL is a useful online learning platform. It provides our students can learning at home after they come back from office. Most of our students need to participant in practical training for at least one year in other cities. Therefore, LOL solve the problem of distance. Furthermore, date countdown function of LOL is loved by teachers and students. It can remind students to study hard automatically according to the test date.*

*Before using LOL, our students mostly are from Taichung; however, we have many students from other countries inquire for our lesson by making a phone call and register online for the class now.*

~ Taiwan Chiyi school ~



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